California Board of Naturopathic Medicine

Proposed Mission, Vision, Values, and Goals

Mission

To protect the health, safety, and wellbeing of Californians by regulating the practice of naturopathic medicine in a manner that promotes access to safe and quality care.

Vision

Naturopathic doctors provided crucial health care services and closed the healthcare gap in California.

Values

- 1. Access
- 2. Collaboration
- 3. Consumer Protection
- 4. Diversity, Equity, and Inclusion
- 5. Integrity
- 6. Quality Healthcare
- 7. Transparency

Goals

- Licensing The Board establishes and promotes licensing standards to protect consumers and allow reasonable access to naturopathic medicine.
- 2. **Continuing Education** The Board reviews and approves continuing education standards to promote excellence in the practice of naturopathic medicine and public safety.
- 3. **Enforcement** The Board prevents, reduces, or remediates unlawful or unsafe activities by licensed and unlicensed individuals that violate the practice act and pose a threat to the health, safety, or welfare of the public.
- 4. **Laws and Regulation** The Board reviews, amends, and creates laws and clarifying regulations to support its mandates and missions of consumer protection.
- 5. **Board Administration** The Board efficiently utilizes its resources and personnel through effective leadership to meet its objectives of excellent customer service and consumer protection.
- 6. **Stakeholder Outreach** The Board educates and engages stakeholders about the safe practice and regulation of naturopathic medicine.