

Naturopathic Medicine Committee

SMART Objectives

Specific	details what needs to be done
Measurable	success that can be measured
Action Oriented	use action words
Realistic	possible to attain
Time Based	timeframe is clear

Objective Formula

Action Verb	+	Issue or Goal	+	For Whom (opt.)	+	Benefit or Why
Create	+	an onboarding program	+	for new Board members	+	to assist in a successful transition to the Board.
Recruit and train	+	3 additional Subject Matter Experts	+	for consultation on enforcement cases	+	to reduce investigative cycle times.

Action Words

Action words give the objective movement. We should not use words like maintain, or continue as we want statements that imply a beginning and an end. *During the planning session, we will use an "Action Words" handout for ideas!*

Issue or Goal

This is the thing you want to **do**. It should be descriptive and written in plain language, not jargon.

For Whom (optional)

This may or may not be a component of the objective. If it is not explicitly included, the "for whom" should be clearly implied in the objective.

Benefit or Why

Each objective should be clear on the intent behind the action; Why is the Board/Bureau spending resources on this? How will this propel the Board/Bureau forward? How does this support the Board/Bureau's mission?

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A-Level objectives for each goal area

Licensing and Continuing Education

- 1.
- 2.
- 3.

Enforcement:

- 1.
- 2.
- 3.

Legislation/Regulations:

- 1.
- 2.
- 3.

Outreach and Education:

- 1.
- 2.
- 3.

Administration:

- 1.
- 2.
- 3.

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