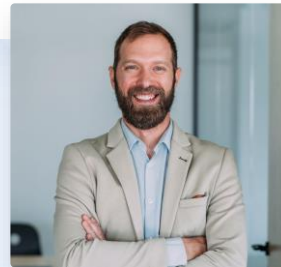


# California Board of Naturopathic Medicine

Board Meeting



# Agenda

## What we'll cover today

- CE Broker Overview
- How We'll Help the Naturopathic Board
- Product Demo
- Questions



**Amanda Lipinski**  
*Board Consultant*



**Deb Carter**  
*Senior Client Success  
Manager & Solutions  
Consultant*



## We believe...

The mission of the California Board of Naturopathic Medicine (CBNM) is to **protect California health care consumers** and expand access to safe and effective primary care by licensing and **regulating Naturopathic Doctors through vigorous enforcement** of the California Naturopathic Doctors Act.



## We believe...

in **empowering a safer workforce** by **reducing the burden of compliance**. Our software streamlines CE management so professionals can stay focused on their most impactful work.

*We believe the regulatory world has been underserved for too long and we're here to change that.*



# Propelus

Powering professionals

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## Proudly serving

**300+**

Boards

**5 million+**

Licensed professionals

**350+**

Unique professions

**6,500+**

Education providers



# CE Broker drives government efficiency



## ✓ **Fiscally Responsible Innovation**

Our solution is designed to be budget-neutral, allowing your board to implement without allocating additional funds. Our hosting, security, and staffing infrastructure are designed to scale with you.

## ✓ **Public Sector Proficiency**

Partnering with us means you benefit from our Government Relations team's trusted knowledge, expertise and connections built across hundreds of national and state associations, industry partners, compacts, and licensing vendors.

## ✓ **Mission Critical Solution - Built for Boards**

We're not a "one-size-fits-all" solution. Our products are specifically made for healthcare boards and are 100% configurable to your needs.

## ✓ **Human-Centered Approach**

We offer world-class, US-based support to board staff & their licensees. Our experts are trained on every board's unique requirements.

# How CE Broker Can Help

## → Uphold the Board's mission to keep the public safe

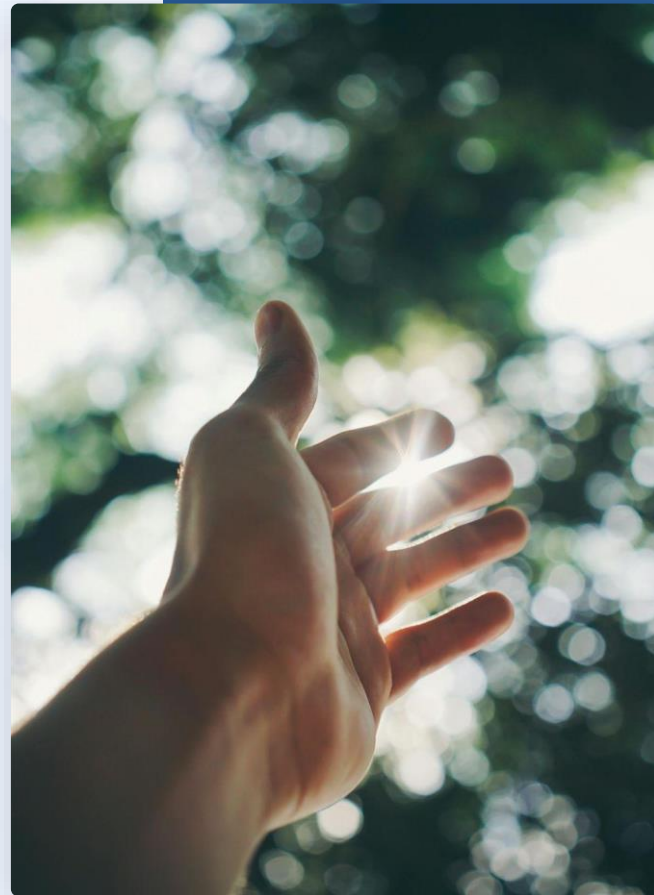
- ◆ Ensure professionals have completed CE

## → Increase digital accessibility and value for licensees

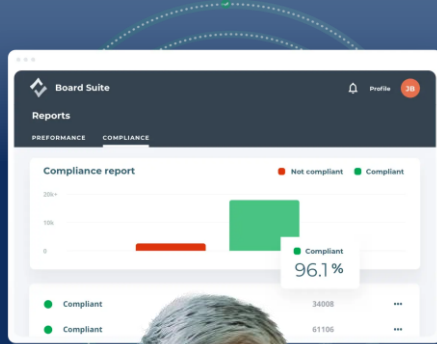
- ◆ Simplify complex CE requirements
- ◆ Act as an electronic record to keep CE on file
- ◆ Access courses with providers reporting completions

## → Enhance overall operational efficiency

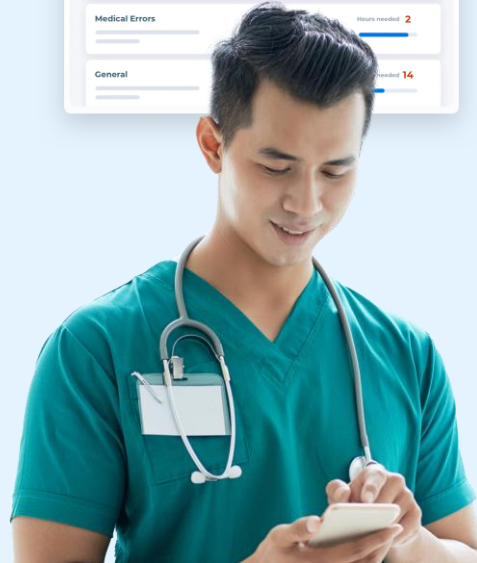
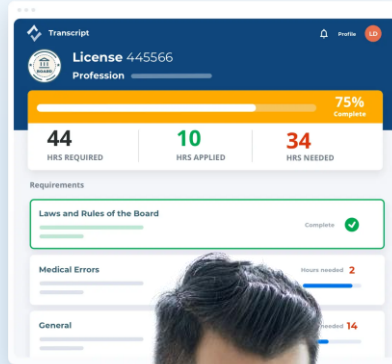
- ◆ Allow staff to audit faster and reduce manual burdens



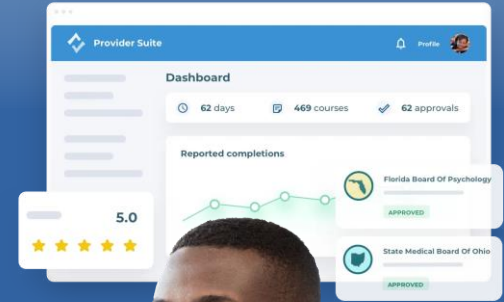
## The Board Suite



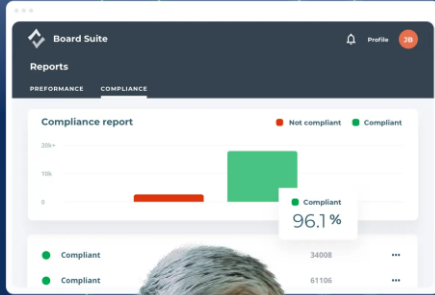
## The Licensee Experience



## The Provider Suite



# The Board Suite



## Tools that help you boost efficiency and reduce costs



Streamline workflows to a 100% paperless process



Real-time insights with advanced reporting



Unify through clear communication channels



Simple provider application and approval system



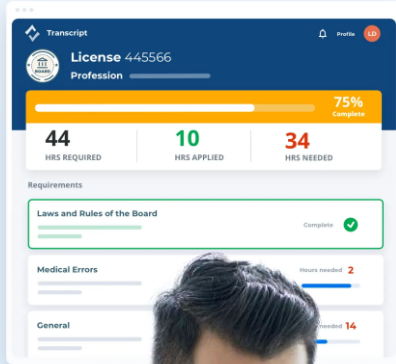
Limitless audit options



No-cost business model



# The Licensee Experience



## Empower your licensees with clarity & centralized records



Help licensees understand complex requirements



Digitally store all credentials & documents



Access thousands of board-approved CE/ME



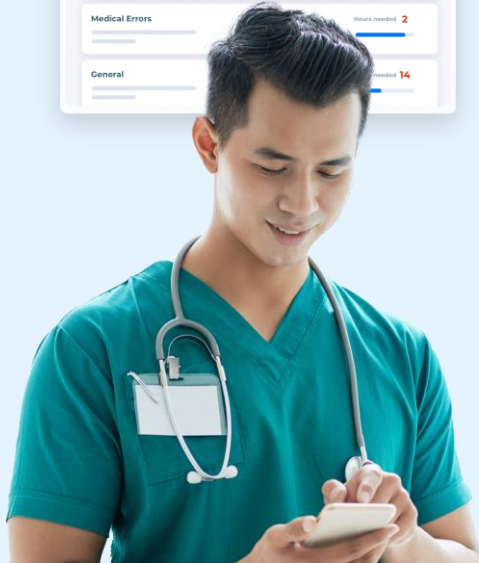
Manage certifications and track multiple licenses



Stay ahead of renewals via helpful reminders



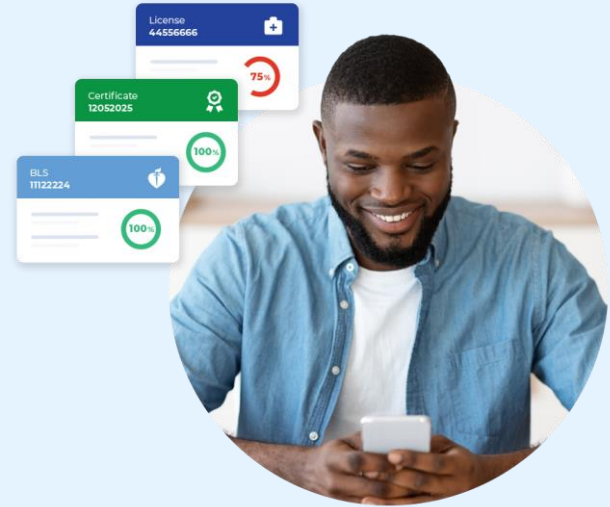
Clarity into completion status with simple dashboards



# Keep track of credentials

## Digitally store all certificates & documents

Licensees can safely store and manage all credentials in one secure place with CE Broker. The Credential Tracker enables professionals to monitor expiration dates, track upcoming renewals, and receive reminders in one convenient location.



# Our business model, driven by value



## Basic Account

\$0/yr

- Check compliance status anytime
- Access Course History
- Report CE/CME manually



## Professional Account

\$39.99/yr

- Personalized CE/CME Compliance Transcript
- Detailed outline of missing requirements
- Track & store information for multiple licenses, certificates, & credentials



## Concierge Account

\$124.99/yr

- Dedicated account manager
- One-on-one assistance to stay on track
- Never have to manually report CE/CME

# Free CE Broker App

Licensees have access to our free continuing education management technology solution to help simplify managing to complex continuing education requirements, easily and smarter.



## Full life-cycle CE management on-the-go

- ✓ Directly access and complete CE courses
- ✓ View CE history
- ✓ Track completions
- ✓ Report CE directly to the board(s)



## Free app download on Apple & Android

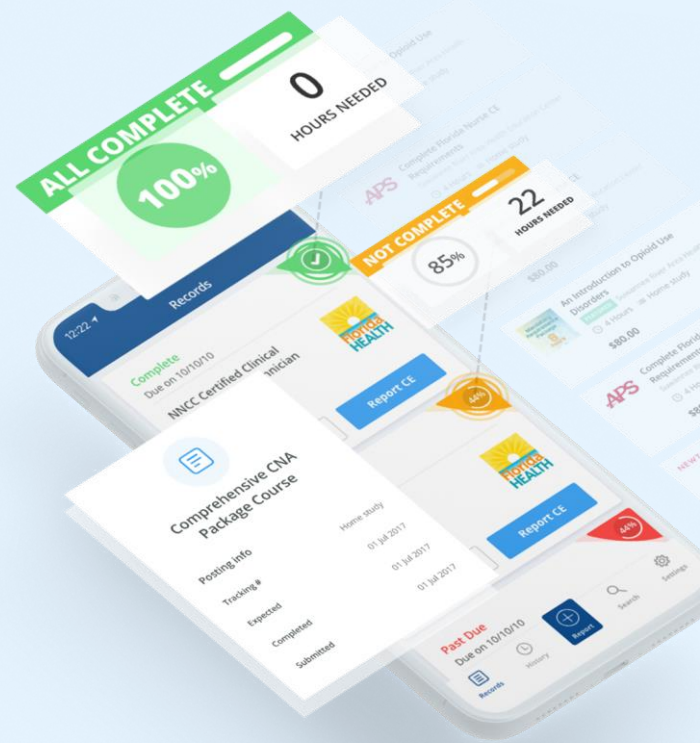


Achieve compliance  
from anywhere



**4.8 / 5**

Score out of 19K+ ratings



# The CE Broker Partnership



# Customer support

## Our experts know what your licensees need.

The CE Broker support team handles all the challenging questions, so your team doesn't have to.



We've earned world-class NPS scores year after year



Our support team is 100% based in the United States and bilingual in English & Spanish



Trained on your unique renewal requirements



Live chat support is available at no additional cost



Available 8 a.m. - 8 p.m. EST, Monday-Friday



We offer a robust digital Knowledge Center available 24/7



# CE Broker Suite

Live demo

The image displays three overlapping screenshots of the CE Broker Suite interface. The top-left screenshot shows a course titled "Laws & Rules of the Board of Nursing: Florida Requirement" for \$33, with a 5.0 rating and a "Start course" button. The top-right screenshot shows the "Provider Suite" dashboard for a user named Jamie, featuring a "Welcome back" message, a "New course" button, a table of courses with completion and rating data, a sales summary for the month (\$24,456), and a "Help" button. The bottom screenshot shows a success message: "Your CE has been automatically reported" with a green checkmark, indicating that 2.00 hours have been applied for a registered nurse.

**Course Details:**

- Course: Laws & Rules of the Board of Nursing: Florida Requirement
- Price: \$33
- Rating: 5.0 (5 stars)
- Duration: 2 HOURS
- Button: Start course

**Provider Suite Dashboard:**

- Header: Provider Suite, Profile, New course
- Welcome back, Jamie!
- Courses Table:**

COURSE	COMPLETIONS	AVG. RATING
[Red Card]	21	★★★★★
[Green Card]	123	★★★★☆
[Blue Card]	41	★★★★☆

- Sales:** This month \$24,456 (+1,000%)
- Resources, Help

**Success Message:**

- ✓ Your CE has been automatically reported
- Registered nurse + 2.00 Hours applied



**Thank you.** 